What is Claimed is:

An interactive program guide system in which an interactive program guide is implemented on user multi-media equipment of a user for displaying programming $f \delta r$ a plurality of channels on the user equipment, wherein each channel carries primarily one of a plurality of media types, the interactive program guide system comprising:

means for supplying information on the media types that are associated with each of the channels;

means for providing the user with the option of designating havorite channels;

means for designating a preferred media type which reflects the user's interests; and means for providing the user with the option of channel selection constrained to the favorite channels of the preferred media type.

2. The interactive program guide system defined in claim 1, wherein the means for designating the preferred media type comprises means for designating the preferred media type as the media type of the channel currently displayed on the user equipment.

The interactive program guide system defined in alaim 1, wherein the means for designating the preferred media type comprises means for designating the preferred media type as the media type associated with a program guide feature selected by the a user.

4. The interactive program guide system defined in claim 1, further comprising:

means for supplying program listings data to the interactive program guide, wherein the means for providing the user with the option of channel selection constrained to the favorite channels of the preferred media type comprises means for displaying a selection list of program listings data wherein only program listings for favorite channels of the preferred media type are displayed.

5. The interactive program guide system defined in claim 1, further comprising:

means for supplying program listings data to the interactive program guide, wherein the means for providing the user with the option of channel selection constrained to the favorite channels of the preferred media type comprises means for displaying a selection list of program listings data wherein channel selection is from the selection list is constrained to favorite channels of the preferred media type.

- defined in claim 1, wherein the means for providing the user with the option of channel selection constrained to the favorite channels of the preferred media type comprises means for displaying on the user equipment the next favorite channel of the preferred media type.
- 7. The interactive program guide system defined in claim 1, further comprising:

means for supplying program listings data to the interactive program guide, wherein the means for providing the user with the option of channel selection constrained to the favorite channels of the preferred media type comprises means for displaying a selected channel on the user equipment and means for displaying program listings data for a favorite channel of the preferred media type.

- 8. The interactive program guide system defined in claim 1, wherein the media type is selected from the group consisting of television media, digital audio media, games media, data media, and video-ondemand media.
- The interactive program guide system 9. defined in claim 1, wherein the media type is selected as a subset of the group consisting of television media, digital audio media, games media, data media, and video-on-demand media.
- The interactive program guide system defined in claim 1, further comprising:

means for storing favorite channels of a user in a preference profile.

1. A system comprising:
multi-media equipment that receives a plurality of channels, wherein each channel carries primarily one of a plurality of media types;

a user control device with which the user issues a command when it is desired to access a channel; and

an interactive program guide configured to receive information on the media types that are associated with each of the channels, to provide the user with the option of designating favorite channels; to designate a preferred media type corresponding to the media type of channel to which the tuner is tuned; and to provide the user with the option of channel selection constrained to the favorite channels of the preferred media type.

- 12. The system defined in claim 11, wherein the interactive program guide is configured to receive program listings data and to display a selection list of program listings data wherein only program listings for favorite channels of the preferred media type are displayed on the multi-media equipment.
- 13. The system defined in claim 11, wherein the interactive program guide is configured to receive program listings data and to display a selection list of program listings data wherein channel selection from the selection list is constrained to favorite channels of the preferred media type.
- 14. The system defined in claim 11, wherein the interactive program guide is configured to display the next favorite channel of the preferred media type upon receiving the command from the user control device to select a channel.

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- 15. The system defined in claim 11, wherein the program guide is configured to receive program listings data and to display a selected channel and a selection list of program listings data wherein program listings data of a favorite channel of the preferred media type on the multi-media equipment.
- 16. The system defined in claim 11, wherein the media type is selected from the group consisting of television media, digital audio media, games media, data media, and video-on-demand media.
- 17. The system defined in claim 11, wherein the media type is selected as a subset of the group consisting of television media, digital audio media, games media, data media, and video-on-demand media.
- 18. The system defined in claim 11, wherein the interactive program guide is configured to store favorite channels of a user in a preference profile.
- 19. A method for accessing channels in an interactive program guide system implemented on user multi-media equipment of a user for displaying programming on a plurality of user-selectable channels on the user equipment, wherein each channel carries primarily one of a plurality of media types, the method comprising:

supplying information on the media types that are associated with each of the channels;

providing the user with the option of designating of favorite channels;

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July Out designating a preferred media type which reflects the user's interests; and

providing the user with the option of selecting channels such that channel selection is constrained to favorite channels of the preferred media type.

- 20. The method defined in claim 19, wherein designating the preferred media type comprises designating the preferred media type as the media type of the currently displayed channel.
- 21. The method defined in claim 19, further comprising:

supplying program listings data to the interactive program guide, wherein providing the user with the option of selecting channels such that channel selection is constrained to favorite channels of the preferred media type comprises displaying a selection list of program listings data wherein only program listings for favorite channels of the preferred media type are displayed.

22. The method defined in claim 19, further comprising:

supplying program listings data to the interactive program guide, wherein providing the user with the option of selecting channels such that channel selection is constrained to favorite channels of the preferred media type comprises displaying a selection list of program listings data wherein channel selection

from the selection list is constrained to favorite channels of the preferred media type.

- 23. The method defined in claim 19, wherein providing the user with the option of selecting channels such that channel selection is constrained to favorite channels of the preferred media type comprises displaying on the user equipment the next favorite channel of the preferred media type.
- 24. The method defined in claim 19, further comprising:

supplying program listings data to the interactive program guide, wherein providing the user with the option of selecting channels such that channel selection is constrained to favorite channels of the preferred media type comprises displaying a selected channel on the user equipment and displaying program listings data for a favorite channel of the preferred media type.

- 25. The method defined in claim 19, wherein the media type is selected from the group consisting of television media, digital audio media, games media, data media, and video-on-demand media.
- 26. The method defined in claim 19, wherein the media type is selected as a subset of the group consisting of television media, digital audio media, games media, data media, and video-on-demand media.

27. The method defined in claim 19, further comprising:

storing favorite channels of a user in a preference profile.

28. A method for accessing channels in an interface implemented on user multi-media equipment of a user for displaying programming on a plurality of user-selectable channels on the user equipment, wherein each channel carries primarily one of a plurality of media types, the method comprising:

identifying the media types that are associated with each of the channels;

identifying user-designated favorite

channels;

designating a preferred media type which reflects the user's interests; and

providing the user with the option of selecting channels such that channel selection is constrained to favorite channels of the preferred media type.

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